



## *The Friends of Melbourne Festival*

### What is the Melbourne Festival?

A group of dedicated volunteers launched the Melbourne Festival in 2005 as a Festival of Creative and Performing Arts. Since its launch Melbourne Festival has gone from strength to strength and is now established as a key event in Derbyshire's cultural calendar. The Festival is a community event visited by 4000 people, managed by professionals, supported by dedicated volunteers, and reliant on the generosity of the hosts who open their homes to both local people and visitors alike.

The Art and Architecture Trail features over 100 selected, professional artists exhibiting their work in 60 private homes, businesses, public spaces and churches. Artists demonstrate their skills, buskers perform along the Trail and a special Children's Festival ensures plenty of attraction for a broad family audience. Local restaurants, cafes, pubs and voluntary groups sell food and drink to visitors bringing additional income into the village.

Melbourne Festival enriches the cultural calendar in Melbourne and the rest of South Derbyshire. The Festival transforms Melbourne creating a blur of colour and excitement, the streets are packed with people, showing everyone the town at its best. Alongside the Trail are two weeks of performances offering a varied programme of music, drama and comedy. The Festival team also arranges workshops for adults and in schools during the year.

As a volunteer based not-for-profit organisation the Melbourne Festival is dependent on income from ticket sales, grants from Awards for All, the Arts Council, local government funding and local businesses. In the current climate government funding is reduced and for the Festival to survive we need to replace government funding with earned income and sponsorship. The Friends of Melbourne Festival were set up in 2008 as an opportunity for local people and small businesses to support the Festival and enable it to continue. The Friends are a vital part of the Festival's future.

### *Benefits for Friends of Melbourne Festival*

- Free trail badges and Trail Guides for the Art & Architecture Trail
- 10% discount on tickets for September Melbourne Festival concerts
- Early notification of concerts, performances & workshops
- Invitations to exhibitions & special events
- A quarterly newsletter
- Website links for Corporate Friends



# How to become a Friend of Melbourne Festival

We would like to invite all families and individuals who enjoy Melbourne Festival to support the Festival and help ensure the long-term future of the event by joining the Friends of Melbourne Festival.

To become a Friend please complete the form below.

<b>Annual Membership</b>	Individual	£20	<b>Life Membership</b>	Individual	£250
	Family	£30		Family	£350
	Corporate	£75			

## Please enrol me/us as Friends of Melbourne Festival...

I enclose cash/cheque for £ \_\_\_\_\_ (cheques payable to Arts Melbourne Ltd.)

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send your form and cheque to:-  
Friends Secretary, c/o Melbourne Festival, Station House, Station Road, Melbourne DE73 8BQ

Melbourne Festival is a valuable commercial opportunity for companies which can use it to target people who are interested in the arts and are prepared to spend on quality goods and services. To offer companies a professionally managed opportunity to exploit the Festival, we have developed a Sponsorship Programme. In addition companies can take advantage of the corporate curatorship scheme.

Full details are on our website...  
[www.melbournefestival.co.uk](http://www.melbournefestival.co.uk) or call 07765 819428 or email [info@melbournefestival.co.uk](mailto:info@melbournefestival.co.uk)



***Thank you for supporting Melbourne Festival***

Please look at our website [www.melbournefestival.co.uk](http://www.melbournefestival.co.uk) for more information about the Festival.